



SUMMER INTERN PROGRAM

Eleven week rotational program in Malaysia office

Malaysia departments to participate:

- PR & Communications in the crypto space
- Data-led Digital Marketing
- Community Management
- Marketing & PR - worldwide

Role Description:

- Build relationships with crypto fans within popular social communities
- Monitor ICO comments on social channels and share news/links of the company
- Visit the boards/forums of competitors on social channels to see what are the popular trends
- Daily reports on daily activities plus weekly report on channel growth
- Build realistic and authentic profiles to promote positive and constructive dialogue across each channel

Tasks / Job Description:

- Build relationships with crypto fans within the following communities
 - Bitcointalk
 - Reddit
 - Telegram
 - Facebook & others as specified
- Use realistic and authentic profiles to promote positive and constructive dialogue
 - This is done by commenting in relevant groups, by proactively engaging in conversation, in a non- overtly promotional manner and making a valuable contribution to the community conversation.
 - Research of cryptocurrency forums, groups and discussion boards on all the above channels.
- Monitor ICO comments on the above channels
 - Provide positive reinforcement for positive comments about the specific ICO
 - Respond to negative comments with a gentle and constructive counterargument
 - Being careful not to engage in conversation with possible competitors' / unconstructive comments

- Share news and links of the ICO
 - Share positive news stories, links, interviews and videos etc. on relevant channels
- Visit the boards and forums of competitors
 - Encourage conversation on representing ICO
- Daily reports on daily activities plus weekly report on channel growth

Benefits to the intern:

- Earn in-depth, hands-on experience well beyond what is possible in the classroom or in a traditional internship
- Try a variety of positions/departments at a company to find out what type of work they excel at and enjoy the most
- Learn how the company works behind the scenes and how different roles and departments work together
- Develop leadership skills that will be critically important to advance in a career
- See what it takes to successfully launch a startup and have an ICO from the ground up
- Students will leave the course as a “Certified Bitcoin Professional” and will have an extreme grasp of the overall FinTech sector, blockchain technology and implementations, etc.

Benefits to trade.io:

- Develop strong relationships with leading global universities to funnel top students to us over institutional banks
- Low cost with high-talent return
- Leverage intern experience to build brand marketing and awareness
 - LinkedIn posts about what they’ve learned and experienced
 - They can bring back to university and spread their experience